

Message Text

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ACTION COME-00

INFO OCT-01 EUR-25 EA-11 ISO-00 CIAE-00 EB-11 INR-10

LAB-06 NSAE-00 PA-04 RSC-01 SIL-01 USIA-15 PRS-01

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R 261520Z JUN 74

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 0320

INFO AMEMBASSY BERN

AMEMBASSY BRUSSELS

AMEMBASSY CANBERRA

AMEMBASSY HELSINKI

AMEMBASSY MADRID

AMCONSUL MELBOURNE

AMCONSUL SYDNEY

AMCONSUL NAHA

AMEMBASSY TOKYO

AMEMBASSY WARSAW

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PASS COMMERCE FOR NELSON, OFFICE OF ASSISTANT
SECRETARY FOR TOURISM, TS/OESP

E.O. 11652: N/A

TAGS: PFOR, BIE, AORG, FR, XX

SUBJECT: BUREAU OF INTERNATIONAL EXPOSITIONS:
75TH SESSION, JUNE 20, 1974

REF: PARIS 31156 OF DECEMBER 5, 1973

1. SUMMARY: HIGHLIGHTS OF 75TH BIE ADMINISTRATIVE
COUNCIL MEETING IN PARIS JUNE 20, 1974 WERE ANNOUNCE-
MENT PROBABLE INCREASE IN MEMBER COUNTRIES DUES FOR
1975, PROPOSAL BY AUSTRALIAN GOVERNMENT TO ORGANIZE
UNIVERSAL EXPOSITION IN 1987-1988 MARKING 200TH ANNI-
VERSARY OF EUROPEAN SETTLEMENT IN AUSTRALIA; ANNOUNCE-
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MENT BY SPANISH DELEGATION OF THEIR INTENTION TO PROCEED

WITH BIE REGISTERED BARCELONA UNIVERSAL EXPOSITION IN 1982; PROGRESS REPORT BY JAPANESE DELEGATION ON OKI-NAWA SPECIAL EXPOSITION; AND REPORT BY J. WILLIAM NELSON, DIRECTOR OFFICE OF EXPOSITIONS AND SPECIAL PROJECTS, U.S. DEPARTMENT OF COMMERCE, ON OPENING OF HIGHLY SUCCESSFUL SPOKANE EXPO '74. IN SUM, THIS WAS A GOOD SESSION IN TERMS OF U.S. INTERESTS.

2. THE CHAIRMAN OF THE BUDGET COMMITTEE REPORTED THAT BIE EXPENSES FOR 1974 WOULD REACH 378,000 FRANCS, WHILE REVENUE RECEIVED WOULD BE ONLY 350,000 FRANCS. WITH RAPID INCREASES IN FRENCH COST OF LIVING, A BUDGET OF 440,000 FRANCS IS FORESEEN FOR 1975, RESULTING IN A DEFICIT OF 90,000 FRANCS. THE CHAIRMAN STATED THAT HE PLANS TO RECOMMEND A DUES INCREASE OF 20 PER CENT (AN INCREASE IN "PARTS" FROM 780 FRANCS TO 936 FRANCS) AT THE 76TH SESSION OF THE ADMINISTRATIVE COUNCIL. MEMBER COUNTRIES RECOGNIZED NEED FOR A DUES INCREASE AND AGREED TO SEEK APPROVAL FROM THEIR RESPECTIVE GOVERNMENTS PRIOR TO NEXT SESSION (SEE PARIS' A-311).

3. THE NEW CHAIRMAN OF THE CLASSIFICATION COMMITTEE, MR. W. WISNIEWSKI, PRESIDENT OF THE POLISH CHAMBER OF FOREIGN TRADE, WHO REPLACED AMBASSADOR M. KAJZER, STATED THAT THE COMMITTEE IS PROCEEDING WITH ITS WORK ON THE DEFINITION OF SPECIAL EXPOSITIONS AND WILL REVIEW MINIMUM AND MAXIMUM TIME LIMITATIONS FOR REGISTERING AN EXPOSITION AT ITS NEXT MEETING. CHANCES ARE GOOD THAT COMMITTEE WILL COMPLETE ABOVE WORK TO PRESENT ITS CONCLUSIONS TO 76TH BIE SESSION.

4. THE SPANISH DELEGATION PREDICTED A SLIGHT DELAY IN PRESENTING DETAILS TO BIE ON ITS BIE REGISTERED 1982 BARCELONA UNIVERSAL EXPOSITION DUE TO ONGOING BUDGETARY REVIEW OF EXPOSITION BY SPANISH GOVERNMENT.

5. THE BULLETIN AND PUBLICITY COMMITTEE CHAIRMAN REPORTED NEXT ISSUE OF BIE BULLETIN WILL APPEAR IN SPRING OR SUMMER OF 1975 AND WILL INCLUDE SPECIAL FEATURE ON CONTRIBUTIONS WHICH HAVE BEEN MADE BY PAST EX-UNCLASSIFIED

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POSITIONS. WORK ON URGENTLY NEEDED NEW BROCHURE TO PUBLICIZE BIE IS BEING DELAYED PENDING RATIFICATION OF NEW BIE PROTOCOL, ADOPTION OF NEW DEFINITION FOR SPECIAL EXPOSITIONS, AND RESOLUTION OF MINIMUM AND MAXIMUM ALLOWABLE TIME FOR RESERVING EXPOSITION DATES. 75TH SESSION APPROVED PROPOSAL BY BULLETIN COMMITTEE TO PRESENT SUCCESSFUL EXHIBITION REGISTRANTS WITH THREE BIE FLAGS.

6. THE JAPANESE DELEGATION REPORTED THAT CONSTRUCTION FOR OKINAWA SPECIAL EXPOSITION IS WELL UNDERWAY. FIFTEEN FOREIGN COUNTRIES AND TWO INTERNATIONAL ORGANIZATIONS HAVE AGREED TO PARTICIPATE. CHANGES IN EXPOSITION DATES, NOW SCHEDULED TO OPEN JULY 20, 1975 AND TO CLOSE JANUARY 18, 1976, WERE APPROVED BY CLASSIFICATION AND RULES COMMITTEE AS AUTHORIZED DURING

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INFO OCT-01 EUR-25 EA-11 ISO-00 CIAE-00 EB-11 INR-10

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74TH BIE SESSION.

7. THE UNITED STATES REPORTED ON HIGHLY SUCCESSFUL MAY 4 OPENING SPOKANE EXPO '74.

ATTEN-
DANCE AT THIS EVENT IS EXPECTED TO EXCEED ALL PREDICTIONS.

8. THE AUSTRALIAN DELEGATION PRESENTED A PROPOSAL TO ORGANIZE A UNIVERSAL EXPOSITION NOVEMBER 1987 - APRIL 1988 COMMEMORATING THE 200TH ANNIVERSARY OF EUROPEAN
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SETTLEMENT IN AUSTRALIA. THE EXPOSITION'S THEME AND LOCATION HAVE NOT YET BEEN DETERMINED. IF APPROVED BY BIE, THIS WOULD BE FIRST UNIVERSAL EXPOSITION HELD IN SOUTHERN HEMISPHERE. BIE MEMBER COUNTRIES EXPRESSED FULL SYMPATHY WITH AUSTRALIAN PROPOSAL TO HOST BICENTENNIAL CELEBRATION. HOWEVER, RESOLUTION OF FOLLOWING TWO PROBLEMS REQUIRED BEFORE BIE CAN REGISTER EXPOSITION: CLASSIFICATION COMMITTEE MUST DECIDE ON MAXIMUM (AND MINIMUM) LEAD TIME FOR REGISTERING EXPOSITION AND, IN VIEW OF 1982 DATE REGISTERED FOR BARCELONA UNIVERSAL EXPOSITION, AUSTRALIAN EXPOSITION MUST ACCORD WITH RULES SET FORTH IN EITHER THE PRESENT OR REVISED PROTOCOL CONCERNING MINIMUM DELAY BETWEEN UNIVERSAL EXPOSITIONS (SIX YEARS UNDER PRESENT PROTOCOL; TEN YEARS, WITH POSSIBLE REDUCTION TO SEVEN YEARS, UNDER REVISED PROTOCOL). THE UNITED STATES EXPRESSED ITS CONFIDENCE THAT AUSTRALIA IS WELL QUALIFIED TO MOUNT AN EXPOSITION WORTHY OF BIE SANCTION.

9. TO DATE, 27 COUNTRIES HAVE SIGNED THE PROTOCOL OF 1972 (SOME SUBJECT TO RATIFICATION) AND 29 SIGNATURES ARE REQUIRED FOR THE PROTOCOL TO GO INTO EFFECT.

10. OUTSIDE THE CONFERENCE HALL, APPROXIMATELY TEN DEMONSTRATORS DISTRIBUTED TRACTS FROM "PROJECT JONAH" CONCERNING PROTECTION OF WHALES. TRACT URGED JAPAN, A PRINCIPAL WHALE HUNTING NATION, TO SEIZE OPPORTUNITY OF OKINAWA EXPOSITION TO ANNOUNCE AN END TO THIS POLICY. THE DEMONSTRATORS DID NOT GAIN ACCESS TO MEETING NOR WAS TRACT FORMALLY DISCUSSED.

11. THE NEXT SEMI-ANNUAL MEETING WILL TAKE PLACE DECEMBER 4, 1974.

12. COMMENT: WE BELIEVE THIS SESSION WAS SATISFACTORY IN TERMS OF U.S. INTERESTS. THE UNITED STATES HAS GAINED INCREASED RECOGNITION IN THE BIE THROUGH THE COMMITTEE CHAIRMANSHIP OF THE BULLETIN COMMITTEE AND REPRESENTATION ON PERHAPS THE MOST IMPORTANT COMMITTEE, THE CLASSIFI-

CATION COMMITTEE. ALSO, WE ARE BEGINNING TO SEE AN
EFFORT BY THE BIE NOT JUST TO REGULATE EXPOSITIONS BUT
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ALSO TO RECOGNIZE THE NEED TO ASSIST EXPOSITION ORGA-
NIZERS ONCE THE EXPOSITION HAS BEEN APPROVED.
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